

CORRIGENDUM – II

REQUEST FOR PROPOSAL

FOR PROCUREMENT OF OUTGOING DOMESTIC AND INTERNATIONAL SMS, RECEIVING INCOMING SMS, MISSED CALL, WHATSAPP BANKING MESSAGING & SERVICES AND RCS PUSH MESSAGES & SERVICES

IN GENERAL TEXT FOR STATE BANK GROUP

Ref: SBI/GITC/Platform Engineering-II/2024/2025/1216

Dated: 11/10/2024

PLATFORM ENGINEERING – II DEPARTMENT
STATE BANK GLOBAL IT CENTRE,
SECTOR – 11, CBD BELAPUR,
NAVI MUMBAI – 400614

Bank has amended the captioned RFP as under:

Page No.	Reference / Clause	Existing Description	Revised Description
2	Schedule of Events Sl No 6	Last date and time for Bid submission: Upto 03:00 PM on 14.11.2024	Last date and time for Bid submission: Upto 03:00 PM on 05.12.2024
2	Schedule of Events Sl No 8	Date and Time of opening of Technical Bids: 05:00 PM on 14.11.2024	Date and Time of opening of Technical Bids: 05:00 PM on 05.12.2024
29 96	30. vi 4.2 (ii) (c)	Without the Bank's prior written permission, Service Provider shall not store or share Bank's materials including Confidential Information outside the geographical boundary of India or in/with a public cloud.	Without the Bank's prior written permission, Service Provider shall not store or share Bank's materials including Confidential Information outside the geographical boundary of India. In case Bank's data is stored or processed in the public cloud, the Bank's data should be isolated from other customers of CSP.
48	Appendix-B S.No. 3	The Bidder must have an average turnover of minimum Rs. 500 Crore during last 03 (three) financial year(s) i.e. FY 2023-24, FY 2022-23 and FY 2021-22.	The Bidder must have an average turnover of minimum Rs. 150 Crore during last 03 (three) financial year(s) i.e. FY 2023-24, FY 2022-23 and FY 2021-22. Documents to be submitted: Copy of the audited financial statement for required financial years. (Certificate from statutory auditor for preceding/current 03 year may be submitted.)
48	Appendix-B	The Bidder should be profitable organization on the basis of profit before tax (PBT) for at least 02 (two) out of last 03 (three) financial years mentioned in para 3 above.	The Bidder should be profitable organization on the basis of profit before tax (PBT) for at least 02 (two) out of last 03 (three) financial years mentioned in para 3 above. Exemption for Government entities.
48	Appendix-B S.No. 5	Documents to be submitted Copy of the audited financial statement along with profit and loss statement for corresponding years and / or Certificate of the statutory auditor.	Documents to be submitted: Copy of the order and / or Certificate of completion of the work. The Bidder should also furnish satisfactory letter from at least 03 clients mentioning the type and duration of service, in which the bidder has participated in this RFP.
50	Appendix-B S.No. 11	The bidder should be satisfying below criteria in case they wish to participate in domestic SMS services of RFP: i. Tie up with minimum 03 telecom operators or Point of Interconnect (POI) with all of them.	The bidder should be satisfying below criteria in case they wish to participate in domestic SMS services of RFP: i. Tie up with minimum 03 telecom operators or Point of Interconnect (POI) with all of them. POI is

Page No.	Reference / Clause	Existing Description	Revised Description		
		ii. Processing monthly volume of at least 240 crore and 1.50 crore of Push SMS and Pull SMS respectively.	applicable only for telecom operator. ii. Processing monthly volume of at least 200 crore and 1.50 crore of Push SMS and Pull SMS		
		 i. Copy of valid agreement / contract should be provided, along with the confirmation on letter head of the telecom operators. ii. Copy of domestic SMS (separately for Push and Pull) invoices of last 03 months along 	respectively in any 03 months during last one year i.e. from 01.10.2023 to 30.09.2024, in which monthly push SMS volume of 200 crore should include minimum 100 crore of OTP and Transactional SMS from Banking sector. Sum of OTP and Transactional SMS volume of all banking client(s) in a month for		
		with summary in following format should be submitted. Month Organiz Invoic SMS	03 months should be minimum 100 crore.		
		ation e No. Count	Documents to be submitted:		
			 i. Copy of valid agreement / contract should be provided, along with the confirmation on letter head of the telecom operators. ii. Copy of domestic SMS (separately for Push and Pull) invoices of last 03 months along with summary in following format should be submitted. Month Organiz Invoic SMS ation e No. Count iii. Confirmatory letter as per below Appendix-E3 (at page 9 of this Corrigendum-II) from banking client(s) mentioning monthly OTP and Transactional SMS 		
		The bidder should be satisfying below	count processed by the bidder. The bidder should be satisfying below		
50	Appendix-B	criteria in case they wish to participate in international SMS services of RFP:	criteria in case they wish to participate in international SMS services of RFP:		
	S.No. 12	i. Tie up with minimum 02 operators / SMS delivery partners per	i. Tie up with minimum 02 operators / SMS delivery partners per country		

Page No.	Reference / Clause	Existing Description	Revised Description
		country and be able to delivery SMSs all-over-the-globe. ii. Processing monthly volume of at least 50 Lakh of international Push SMS.	and be able to delivery SMSs allover-the-globe. ii. Have processed minimum 50 lakh international push SMS in at least 1 month in last 3 months from 30.09.2024.
50	Appendix-B S.No. 13	The bidder should be satisfying below criteria in case they wish to participate in WhatsApp services of RFP: i. Implemented WhatsApp Banking Solution in India in at least 02 Schedule Commercials Banks and/or Foreign Banks having presence in India. ii. Certificate of partnership (Business Service Provider – BSP) from Facebook/WhatsApp/Meta for providing WhatsApp banking and push message services which is valid during RFP period.	The bidder should be satisfying below criteria in case they wish to participate in WhatsApp services of RFP: i. Implemented WhatsApp Services in India in at least 02 Schedule Commercial Banks or 02 eCommerce companies or PSU companies having presence in India. ii. Certificate of partnership (Business Service Provider – BSP or Technical Service Provider-TSP) from Facebook/WhatsApp/Meta for providing WhatsApp services which is valid during RFP period.
51	Appendix-B S.No. 14	The bidder should be satisfying below criteria in case they wish to participate in RCS services of RFP: i. Onboarded for RCS services in at least 02 BFSI client. ii. Certificate of partnership from Google and leading telecom operator for providing RCS services.	The bidder should be satisfying below criteria in case they wish to participate in RCS services of RFP: i. Onboarded for RCS services in at least 01 Schedule Commercial Bank or eCommerce or PSU clients. ii. Certificate of partnership from Google or leading telecom operator for providing RCS services.
51	Appendix-B S.No. 18	Bidder should have https API method to receive messages from the Bank and submit Delivery report back to the Bank. The DLRs should be submitted within 30 minutes of the message submission time.	Bidder should have https API method to receive messages from the Bank and submit Delivery report back to the Bank.
59	Appendix-C S.N. iv	Fixed 6-digit alpha characters sender Ids should be supported for domestic and international OTP, Transactional and Informative SMSs. Support for 6-digit numeric sender id for Promotional SMSs.	Fixed 6-digit alpha characters sender Ids should be supported for domestic and international SMSs. Countries where fixed 6-digit alpha characters sender id is not permitted, the sender id is to be used as per the regulation of that country.

Page No.	Reference / Clause	Existing Description			Rev	rised Descri	iption		
		DLT regulation should be regularly followed.			TRAI regula followed.	tion shou	ld alwa	ays be	
60	Appendix- C S.N. viii	online filteri	e filtering of the DND numbers for otional messages.			1			
65	Appendix- E S.N.1	Receive messages from the Bank, generate unique message id for each SMS and deliver each SMS to intended mobile numbers across the country and globe. In				Receive messages from the Bank, generate unique message id for each SMS and deliver each SMS to intended mobile			MS and mobile lobe. In
119	Annexure- A S.N. 1	case of WhatsApp and RCS message, appropriate error code should be responded in same http request for mobile numbers not supporting the OTT messages.					cription mission		
68, 69	Appendix- E S.N. 5.ii	The messages will be of following categories-			The messages will be of following categories-			ollowing	
122, 123	Annexure-	Message Category	Delivery time	Estimated Volume* (per day in Crore) - April 2025		Message Category	Delivery time		e* (per Crore)
	1.5.ii				Internat ional			Dome stic	Interna tional
		High Priority SMSs/OT	Within 15 seconds	1.25	0.02	High Priority SMSs/OTP	Within 15 seconds	1.25	0.02
		Transacti onal	Within 05 minutes	25.00	0.03	Transactional	Within 05 minutes	25.00	
		Informati ve	Within 01 hour	1.00	0.03	Informative	Within 01 hour	1.00	0.03
		Promotio nal Incoming	Within 02 hours Within 05	0.50	40	Promotional	Within 02 hours	0.50	
		SMS Missed	seconds Within			Incoming SMS	Within 05 seconds	0.	40
		Call	05 seconds	0.	20	Mineral C-11	Within	0	20
		WhatsAp p/ RCS	Within 15 seconds	0.	25	Missed Call	05 seconds	0.	20

Page No.	Reference / Clause	Existi	ing Description	Rev	ised Desci	ription
				WhatsApp/ RCS	As stated elsewher e in this Corrige ndum-II	6.25
82,	Appendix-	In respect of H SMS	igh Priority Category of	In respect of SMS and Aut	_	ority category of n WhatsApp
	(A)	Success Rate	Penalty on monthly invoices	Success Rate	Penal invoid	ty on monthly ces
131	Annexure-	98% & above	IIL	98% & above	NIL	
	E (A)	- !	% of the monthly bill of ne respective month	-	1% of the the respect	monthly bill of tive month
			% of the monthly bill of ne respective month	-	2% of the the the respect	monthly bill of tive month
		<95%	% of the monthly bill of ne respective month.	<95%	i	monthly bill of tive month.
82,	Appendix-	In respect of Tr SMS:	ransactional category of	In respect of SMS and Utili		onal category of App:
	(A)	Success Rate	Charges on monthly basis	Success Rate	Charge basis	s on monthly
131	Annexure-	94% and above	NIL	94% and above	e NIL	
	E (A)	<94% up to 92%	0.5% of the monthly bill of the respective month	<94% up to 92%	1	the monthly bill spective month
		<92% up to 89%	0.75% of the monthly bill of the respective month	<92% up to 89%	1	f the monthly bill spective month
		<89% up to 85%	1% of the monthly bill of the respective month	<89% up to 85%	the respe	ne monthly bill of ctive month
		<85%	2% of the monthly bill of the respective month.	<85%	i	ne monthly bill of ctive month.
83,	Appendix-	In respect of Pr SMS:	romotional Category of			onal category of App and RCS
132	(A) Annexure-	Success Rate (excluding DNI mobile number	S	Success Rate (excluding DN mobile number WhatsApp / (ND C	Charges on nonthly basis
	E (A)	85% and above	NIL	restriction mo	_	

Page No.	Reference / Clause	Existing D	Existing Description		cription
			0.25% of the	numbers)	
		i i	monthly bill of the respective month		NIL
		<83% up to 80%	0.5% of the monthly bill of the respective month	<85% up to 83%	0.25% of the nonthly bill of the espective month
		<80%	1% of the monthly bill of the respective month.	<83% up to 80%	0.5% of the nonthly bill of the espective month
		i		<80% b	1% of the monthly ill of the espective month.
71,	Appendix- E	Payment condition for beyond SLA time:	or messages delivered	Payment condition for a beyond SLA time:	messages delivered
	S.N. 12	Particulars	Payment	Particulars	Payment
	(vii)		Condition		Condition
125	Annexure- A S.N. 12 (vii)	High Priority SMS delivered to intended recipient after 15 seconds Transactional SMS delivered to intended recipient		High Priority SMS or Authentication WhatsApp delivered to intended recipient after 15 seconds Transactional SMS or Utility WhatsApp	No payment will be made by the Bank for the respective SMS. No payment will be made by
		Informative SMS delivered to intended recipient after 01 hour	•	delivered to intended recipient after 5 minutes Informative SMS delivered to intended	respective SMS. No payment will be made by
		Promotional SMS delivered to intended recipient after 02 hours	be made by the	Promotional or Marketing WhatsApp or RCS	the Bank for the respective SMS. No payment will be made by the Bank for the
		Incoming SMS processed and submitted to Bank after 05 seconds.	be made by the	message delivered to intended recipient after 02 hours	respective SMS.
		Missed Call processed and submitted to Bank after 05 seconds.	be made by the	Incoming SMS or Service conversations WhatsApp processed and submitted to Bank	No payment will be made by the Bank for the respective SMS.

Page No.	Reference / Clause	Existing D	Description		Revised Desc	cription	n
		WhatsApp/RCS message delivered after 15 seconds	No payment will be made by the Bank for respective message.	Mis	sed Call processed submitted to Bank r 05 seconds.	the B	payment be made by ank for the ctive SMS.
78	Appendix-	Counter-signed: Bidder	OEM	Cour	iter-signed:		
82,	Appendix-I (A)	A) Penalty for fall in Success Rate** with categories is expected table:	n success Rate: h respect to various	A) Po	enalty for fall in su ess Rate** with reported	respect	to various
131	Annexure- E (A)	S. No. Categ 1. High Priority 2. Transac al 3. Informa	98.0 v ction 94.0	S. N o. 1.	Authentication	iority/	Delivery % 98.0
		4. Promot		2.	WhatsApp Transactional/ U WhatsApp	J tility	94.0
		5. Whats A	App/ 98.0	3. 4.	Informative Promotional/ Marketing WhatsApp/RCS		90.0
83,	Appendix-I (A) Annexure-		App/RCS message enalty on monthly avoices	This	clause stands dele	ted.	
	E (A)	to 96% the res	the monthly bill of spective month the monthly bill of				
		to 95% the res	spective month the monthly bill of spective month.				

Appendix-E3: Confirmation letter on domestic OTP and Transactional SMS volume

<TO BE ISSUED ON BIDDER'S CLIENT LETTER-HEAD>

To,

Deputy General Manager (IT-PE-II) Platform Engineering-II Department 1st Floor, 'A' wing, State Bank Global IT Centre, Belapur Navi Mumbai 400614

Certificate in pursuant to RFP Ref: SBI/GITC/Platform Engineering-II/2024/2025/1216 dated: 11/10/2024 and subsequent Corrigendum for procurement of outgoing domestic and international SMS, receiving incoming SMS, missed call, Whatsapp banking messaging & services and RCS push messages & services.

This is to certify that		<bidder n<="" th=""><th>name> is pr</th><th>roviding dom</th><th>estic</th></bidder>	name> is pr	roviding dom	estic
OTP and Transactional SMS serv	ices to our organ	nisation,			
<organisation name=""> since</organisation>	<s< td=""><td>tart date></td><td>and we</td><td>e confirm</td><td>the</td></s<>	tart date>	and we	e confirm	the
	 bidder name> ha	as processed th	ne below me	entioned OTP	and
Transactional SMS volume from 01.	10.2023 to 30.09.2	024.			
)/IID 1			
Mont	th Approx. (JIP and			

Month	Approx. OTP and Transactional count

This certificate is issued without any prejudice or favour.

Yours faithfully,

- <Signature>
- <Name of the authorised official>
- <Designation of official>

Date: < Date>